

2010 ifs ProShare Employee Share Plans Conference & Exhibition British Museum, Great Russell Street, WC1B 3DG



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Wednesday 13 October 2010

Sponsorship and Exhibition Packages

The 2010 *ifs ProShare* Employee Shares Plans Conference & Exhibition aims to be the premier event of its kind on the Employee Share Plans calendar. It provides companies, share plan administrators, advisers, and service providers with the perfect opportunity to meet at one of the largest events of its kind in the UK.

Why support the 2010 ifs ProShare Employee Share Plans Conference & Exhibition?

- Gain exposure and raise your organisation's profile within the industry
- Showcase and increase awareness of your company's products and services in front of a receptive audience of industry professionals
- Build brand recognition with your target audience
- Create new business opportunities
- Demonstrate your organisations commitment to the industry and your support for *ifs ProShare*

The following sponsorship opportunities are available on a first come, first served basis:

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2010 ifs ProShare Employee Share Plans Conference and Exhibition – Sponsorship Opportunities

Package 1 Major Sponsor (sold)

This package will only be available to one organisation and offers the following benefits:

Branding

- ✓ Joint branding with *ifs ProShare*
- ✓ Branding as “Major Sponsor” on Conference /Exhibition materials including use of your logo
- ✓ Signage throughout the event as “Major Sponsor”
- ✓ Logo on all holding slides used throughout the conference
- ✓ 1 x full colour advertisement in the Event Guide

Communication

- ✓ Opening address at Conference (10 mins)
- ✓ Opportunity to chair a panel discussion (40 mins)
- ✓ 1 speaking opportunity (case study/ technical workshop etc 40 mins)
- ✓ Editorial in the Event Guide, 500 words and logo
- ✓ The week before the event you will receive a current delegate list
- ✓ After the event you will receive a full delegate list including the contact details provided to us

Presence

- ✓ Large stand space up to 6mx2m in a key position in the Exhibition Hall
- ✓ 8 Delegate passes (inclusive of staff manning your stand and presenting at the event)
- ✓ Company Profile in the Event Guide, 500 words and logo
- ✓ Company Profile on the *ifs ProShare* Conference website as “Major Sponsor”
- ✓ Hyperlink between the Conference website and your home page with your logo on the conference web page
- ✓ Branding:
 - Throughout the venue (on signage, holding slides, etc)
 - Throughout the conference website

Cost £7,000 + vat (£5,600 for Gold Members, £8,750 for non members)

Package 2 Supporting Sponsor (all three sold)

This package will be limited to three organisations and offers the following benefits:

Branding

- ✓ Branding as supporting sponsor with your company logo on the front cover of the Event Guide with other supporting sponsors

Communication

- ✓ Speaking opportunity (case study or technical workshop 40 mins)
- ✓ After the event you will receive a full delegate list including the contact details provided to us

Presence

- ✓ Stand space (4x2m) in a prominent position in the Exhibition Hall
- ✓ 6 Delegates passes (inclusive of staff manning your stand and presenting at the event)
- ✓ Company Profile in the Event Guide, 250 words and logo
- ✓ Company Profile on the *ifs ProShare* Conference website as “Supporting Sponsor”
- ✓ Hyperlink between the Conference website and your home page with your logo on the Conference web page

Cost £4,200 + vat (£3,360 for Gold Members, £5,250 for non members)

Package 3 Exhibiting Sponsor

The exhibiting sponsor package will be available for up to 8 organisations and offers the following benefits:

Benefits include

- ✓ Stand space (3x2m) in the Exhibition Hall
- ✓ 4 delegates passes (inclusive of staff manning your stand)
- ✓ Company Profile in the Event Guide, 100 words and logo
- ✓ Company Profile on the *ifs ProShare* Conference website as “Exhibitor Sponsor”
- ✓ Hyperlink between the Conference website and your home page with your logo on the Conference web page

Cost £2,800 + vat (£2,240 for Gold Members, £3,500 for non members)



Package 4 USB Sponsor (sold)

This package is only available to one organisation. We will not be providing delegates with paper presentations and are looking to provide a complete set of conference presentations on a USB stick for all conference delegates.

This would be dual branded with your company's and *ifs ProShare's* details

Benefits include

- ✓ Dual branded USB for delegates to keep
- ✓ 2 delegates passes
- ✓ Company Profile in the Event Guide, 100 words and logo
- ✓ Company Profile on the *ifs ProShare* Conference website as "USB Sponsor"
- ✓ Hyperlink between the Conference website and your home page with your logo on the Conference web page

Cost £2,250 + vat (£1,800 for Gold Members, £2812.50)