



2008 Employee Share Plans Conference and Exhibition Hotel Russell, Russell Square Tuesday 23 September

Sponsorship and Exhibition Packages

The 2008 *ifs ProShare* Employee Shares Plans (ESP) Conference & Exhibition aims to be the premier event on the Employee Share Plans calendar year. It provides share plan administrators, advisers, companies and service providers with the perfect opportunity to meet at one of the largest events of its kind in the UK.

Why support the *ifs ProShare* 2008 Employee Share Plans Conference & Exhibition?

- Gain exposure and raise your organisation's profile within the industry
- Showcase and increase awareness of your company's products and services in front of a receptive audience of industry professionals
- Build brand recognition with your target audience
- Create new business opportunities
- Demonstrate your organisations commitment to the industry and your support for *ifs ProShare*

The following sponsorship opportunities are available on a first come, first served basis:

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Package 1 Major Sponsor

This package will only be available to one organisation and offers the following benefits:

Branding

- ✓ Joint branding with *ifs ProShare*
- ✓ Branding as “Major Sponsor” on Conference /Exhibition materials including use of your logo
- ✓ Signage throughout the event as “Major Sponsor”
- ✓ Logo on all holding slides used throughout the conference
- ✓ 1 x full colour advertisement in the Event Guide

Communication

- ✓ Opening address at Conference (10 mins)
- ✓ Opportunity to participate in a panel discussion (45 mins)
- ✓ 1 further speaking opportunity (case study/ technical workshop etc) (45mins)
- ✓ Editorial in the Event Guide, 500 words and logo
- ✓ The week before the event you will receive a current delegate list
- ✓ After the event you will receive a full delegate list including the contact details provided to us

Presence

- ✓ Large stand space up to 6mx2m in a key position in the Exhibition Hall
- ✓ 8 Delegate passes (inclusive of staff manning your stand and presenting at the event)
- ✓ Company Profile in the Event Guide, 500 words and logo
- ✓ Company Profile on the *ifs ProShare* Conference website as “Major Sponsor”
- ✓ Hyperlink between the Conference website and your home page with your logo on the conference web page
- ✓ Branding:
 - Throughout the venue (on signage, holding slides, delegate passes etc)
 - Throughout the conference website

Cost £10,000 + vat

Package 2 Supporting Sponsor

This package will be limited to 5 organisations and offers the following benefits:

Branding

- ✓ Branding as supporting sponsor with your company logo on the front cover of the Event Guide with other supporting sponsors

Communication

- ✓ Speaking opportunity (case study / technical workshop / panel discussion etc) (45 mins)
- ✓ After the event you will receive a full delegate list including the contact details provided to us

Presence

- ✓ Stand space (4x2m) in a prominent position in the Exhibition Hall
- ✓ 6 Delegates passes (inclusive of staff manning your stand and presenting at the event)
- ✓ Company Profile in the Event Guide, 250 words and logo
- ✓ Company Profile on the *ifs ProShare* Conference website as “Supporting Sponsor”
- ✓ Hyperlink between the Conference website and your home page with your logo on the Conference web page

Cost £6,000 + vat

Package 3 Exhibiting Sponsor

The supporting sponsor package will be available for up to 8 organisations and offers the following benefits:

Benefits include

- ✓ Stand space (3x2m) in the Exhibition Hall
- ✓ 4 delegates passes (inclusive of staff manning your stand)
- ✓ Company Profile in the Event Guide, 100 words and logo
- ✓ Company Profile on the *ifs ProShare* Conference website as “Exhibitor Sponsor”
- ✓ Hyperlink between the Conference website and your home page with your logo on the Conference web page

Cost £4,000 + vat

Package 4 Case Study / Panel Discussion Sponsor

This package is available to a maximum of 4 organisations, and offers the following benefits:

Branding

- ✓ Company name and logo on directional signage and outside the presentation room
- ✓ Your promotional material in the presentation room

Communication

- ✓ Opportunity to present a Case Study or
- ✓ Opportunity to organise a panel discussion in association with other organisations

Presence

- ✓ 3 delegates passes, including your presenters
- ✓ Company Profile in the Event Guide, 100 words and logo
- ✓ Company Profile on the *ifs ProShare* Conference website as “Speaker Sponsor”
- ✓ Hyperlink between the Conference website and your home page with your logo on the Conference web page

Cost £2,500 + vat

Package 5 Literature Distribution

This package is limited to 6 organisations:

- ✓ To provide a two-page A4 piece of literature to be distributed to conference attendees

Cost £750 + vat