



## Why be a sponsor at the *ifs ProShare* Annual Awards 2010?

Sponsorship opportunities at the *ifs ProShare* Annual Awards 2010 are limited and are an excellent way for your organisation to gain exposure and raise your profile within the industry. They offer a chance to be a part of the flagship event on the Employee Share Plans calendar and provide you with a unique opportunity to target the promotion of your company to a receptive audience of industry professionals, key decision-makers and influencers. Involvement in the *ifs ProShare* Annual Awards 2010 not only shows your commitment to the industry but also demonstrates your support of and contribution to *ifs ProShare's* key events and activities.

### Exclusive Awards Dinner Partner £13,000 + VAT (£10,400 for Gold Members)

- Two premium tables of 10
- Priority booking for additional premium tables
- Branding as "*ifs ProShare*/your organisation 2010 Annual Awards Dinner Partner"

#### Pre-Event:

- Acknowledgment of partnership on *ifs ProShare* website and pre-event promotional materials and press releases
- Your logo and company name on all *ifs ProShare* webpages associated with the Annual Awards Dinner

#### A Private Champagne Reception:

- A private reception area for up to 20 guests to enjoy champagne and canapés prior to the Awards Dinner
- Signage within your private area with your company name and logo
- A magnum bottle of champagne presented on your table(s)
- An opportunity for you and your guests to have a souvenir photo taken with the Guest Speaker and Awards Host, with a complimentary photo DVD sent to you after the event

#### During the Event:

- One page advert for your company in the Winners' Book
- Co-branding on screen and on all relevant AV during the Awards Dinner and prior to the Awards Ceremony
- Verbal acknowledgment of your partnership by the Awards Host during the Awards Ceremony
- Your company name and/or logo on all promotional materials at the Awards Ceremony including:
  - Ticketing and Order of Ceremony
  - Directional signage within venue
  - Place Cards and Table Plan

#### Post-Event:

- Quote from your company representative in our Post-Awards press release
- Opportunity to produce an article about the Awards for our January issue of *ifs ProShare News*
- 20 copies of the Winners' Book signed by the Guest Speaker
- A DVD with copies of all photographs taken on the night

## Exclusive Prize Draw Sponsor £2,500 + VAT (+ cost of prize) (£2,000 for Gold Members)

Promote your organisation by supplying a prize for the complimentary Prize Draw, which all dinner guests (other than employees of *ifs ProShare* and the sponsors) have a chance of winning. Prize with a minimum value of £750 to be agreed in discussion with *ifs ProShare*.

### Benefits:

- The opportunity for your company representative to present the prize on stage, which will include verbal acknowledgment of your organisation as the sponsor of the Prize Draw.
- Company logo and a 50-word profile to appear on the *ifs ProShare* Annual Awards website with a link to your website.
- Acknowledgement of your sponsorship:
  - On the Order of Ceremony
  - In the Winners' Book
  - On the *ifs ProShare* Awards webpages
  - During the event – on screen and a verbal acknowledgment from the Awards Host
  - Sponsor must be responsible for any storage/shipping costs of prize draw

## Exclusive Guest Book Sponsor £2,750 + VAT (£2,200 for Gold Members)

### Benefits:

- Corporate logo positioned on the front cover of the Guest Book
- Two full pages of prominent position advertising in the Guest Book, e.g. inside front cover and outside back cover
- Company logo and a 50-word profile to appear on the *ifs ProShare* Annual Awards website with a link to your website
- Acknowledgement of your sponsorship
  - On the Order of Ceremony
  - In the Winners' Book
  - On the *ifs ProShare* Awards webpages
  - During the event – on screen and a verbal acknowledgment from the Awards Host

## USB/Electronic Winners' Book Sponsor £3,500 + VAT (£2,800 for Gold Members)

### Benefits:

- An electronic version of the Winners' Book on Memory Sticks, jointly branded with *ifs ProShare* and your logo, available to all guests
- A full-page advertisement in the Winners' Book, which is available to all guests at the end of the Awards Ceremony
- Acknowledgement of your sponsorship:
  - On the Order of Ceremony
  - In the Winners' Book
  - On the *ifs ProShare* Awards webpages
  - During the event – on screen and a verbal acknowledgment from the Awards Host

## Winners' Book Advertising

Your package will include:

A full-page advertisement in the Winners' Book, which is available to all guests at the end of the Awards Ceremony

Position	Gold Members	Standard Members	Non-Members
Back Cover	£550 + VAT	£700 + VAT	£950 + VAT
Inside Front Cover	£550 + VAT	£700 + VAT	£950 + VAT
Inside Back Cover	£550 + VAT	£700 + VAT	£950 + VAT
Inner Pages – 6 only	£300 + VAT	£400 + VAT	£600 + VAT



**ifs ProShare Annual Awards, Grand Connaught Rooms  
Thursday 2 December 2010**

To secure your partnership / sponsorship, please return this booking form as soon as possible to:  
Sarah Steadman, **ifs ProShare**, 8th Floor, Peninsular House, 36 Monument Street, London EC3R 8LJ

T: 020 7444 7141 F: 020 7444 7115 E: [ifsproshareawards@ifslearning.ac.uk](mailto:ifsproshareawards@ifslearning.ac.uk)

Contact Name:	
Company:	
Address:	
	Postcode:
Telephone:	Fax:
E-mail:	

Please indicate your involvement by ticking the relevant sponsorship opportunity.

	<i>ifs ProShare Gold Members</i>	<i>ifs ProShare Members</i>	<i>Non-Members</i>
Awards Dinner Partner	<input type="checkbox"/> £10,400	<input type="checkbox"/> £13,000	<input type="checkbox"/> £17,000
Prize Draw Sponsor	<input type="checkbox"/> £2,000 *	<input type="checkbox"/> £2,500 *	<input type="checkbox"/> £3,000 *
Guest Book Sponsor	<input type="checkbox"/> £2,200	<input type="checkbox"/> £2,750	<input type="checkbox"/> £3,300
USB/Electronic Winners' Book Sponsor	<input type="checkbox"/> £2,800	<input type="checkbox"/> £3,500	<input type="checkbox"/> £4,500
All prices are subject to VAT * + cost of prize			

**Winners Book Advertising**

	<i>ifs ProShare Gold Member</i>	<i>ifs ProShare Members</i>	<i>Non-Members</i>
Back Cover	<input type="checkbox"/> £550	<input type="checkbox"/> £700	<input type="checkbox"/> £950
Inside Front Cover	<input type="checkbox"/> £550	<input type="checkbox"/> £700	<input type="checkbox"/> £950
Inside Back Cover	<input type="checkbox"/> £550	<input type="checkbox"/> £700	<input type="checkbox"/> £950
Inner Pages – 6 only	<input type="checkbox"/> £300	<input type="checkbox"/> £400	<input type="checkbox"/> £600
All prices are subject to VAT			

On receipt of your booking we will invoice you for the full amount + VAT to the address specified above

**Please note:**

All partnership and sponsorship opportunities will be reserved on a first come first served basis.  
Your booking will not be confirmed until we have received payment in full.

**Cancellation policy**

- Cancellation received before 30 September will receive 100% refund (less a 5% administration charge).
- Cancellations received after 30 September and up to 1 November will forfeit 50% of the booking total.
- Cancellations after 1 November will forfeit 100% of the booking total.
- Any refunds will be processed after the event.